

**2011 FORD FLEX
PRICE LIST
(PRICE LEVEL CODE 115)**

MODEL	SERIES CODE	BASE VEHICLE PRICE	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
SE	K5B	SE FWD	\$ 26,342	\$ 27,559	\$ 29,075
SEL	K5C	SEL FWD	28,515	29,816	31,875
	K6C	SEL AWD	30,143	31,500	33,725
			SEL AWD w/ 3.5L V6 EcoBoost -- 203A	32,779	34,226
Limited	K5D	Limited FWD	33,769	35,249	37,845
	K6D	Limited AWD	35,397	36,933	39,695
			Limited AWD w/ 3.5L V6 EcoBoost -- 302A	38,032	39,658
Titanium	K5D	Titanium FWD	35,964	37,519	40,340
	K6D	Titanium AWD	37,592	39,203	42,190
			Titanium AWD w/ 3.5L V6 EcoBoost - 401A	40,228	41,929
		Destination and Delivery	775	775	775

TRIM SERIES	ORDER CODE	RAPID SPEC PACKAGES	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
SE	100A	Rapid Spec 100A	N/C	N/C	N/C
SEL	200A	Rapid Spec 200A	N/C	N/C	N/C
	201A	Rapid Spec 201A	\$ 820	\$ 850	\$ 1,000
	202A	Rapid Spec 202A	2,050	2,125	2,500
	203A	Rapid Spec 203A	3,194	3,311	3,895
		Rapid Spec 203A Discount	(713)	(739)	(870)
Limited	300A	Rapid Spec 300A	N/C	N/C	N/C
	301A	Rapid Spec 301A	3,227	3,345	3,935
			Rapid Spec 301A Discount	(275)	(285)
	302A	Rapid Spec 302A	652	676	795
Titanium	400A	Rapid Spec 400A	N/C	N/C	N/C
	401A	Rapid Spec 401A	N/C	N/C	N/C

	OPTION CODE	POWERTRAINS	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE	99C	3.5L V6 Duratec Engine	Std	Std	Std
	99T	3.5L V6 EcoBoost Engine	Std	Std	Std
TRANSMISSION	44J	6 Speed Auto Transmission w/ 3.5L V6 Engine	Std	Std	Std
	44G	6 Speed Auto Transmission w/ 3.5L V6 EcoBoost Engine	Std	Std	Std

MODEL	OPTION CODE	TIRES	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
SE	64F	17 in. Aluminum Wheel w/ P235/60R17 BSW (SE)	Std	Std	Std
SEL	64T	18 in. Machined Aluminum Wheel w/ P235/60R18 BSW (SEL)	Std	Std	Std
	649	20 in. Bright Painted Aluminum Wheel w/ P255/45VR20 BSW (SEL - incl. in 203A)	Incl	Incl	Incl
Limited	64V	19 in. Polished Aluminum Wheel w/ P235/55R19 BSW (Limited)	Std	Std	Std
	649	20 in. Bright Painted Aluminum Wheel w/ P255/45R20 BSW (Limited - incl. in 301A, 302A)	Incl	Incl	Incl
			20 in. Bright Painted Aluminum Wheel w/ P255/45R20 BSW (Limited - requires 300A)	\$ 652	\$ 676
	64N	20" 5-Spoke Painted Luster Nickel Wheel w/ P255/45R20 (Titanium)	Std	Std	Std

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	OPTION CODE	OTHER OPTIONS	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL	
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	53G	Trailer Towing Prep Package - Class III	\$ 467	\$ 484	\$ 570	
	17A	Active Park Assist (req. 203A, 302A, 401A)	451	468	550	
	21D	2nd Row 40/40 Reclining Seats (SE & SEL)	533	553	650	
		2nd Row 40/40 Heated Reclining Seats (Limited - incl. in 301A)	Incl	Incl	Incl	
		2nd Row 40/40 Heated Reclining Seats (Limited - requires 300A, 302A, Titanium)	615	638	750	
		90P	1-Touch Powerfold 3rd Row Seats (Limited & Titanium)	406	421	495
		51C	2nd Row Floor Console (SEL - req. 202A, 203A; Limited - req. 300A, 302A, Titanium)	82	85	100
		62R	Rear Console Refrigeration System (Limited - Incl. in 301A)	Incl	Incl	Incl
			Rear Console Refrigeration System (Limited - requires 302A, Titanium)	652	676	795
		16W	All Weather Floor Mats	62	64	75
		43P	Vista Roof™ (SEL - requires 201A, 202A, 203A; Limited - requires 300A, 302A, Titanium)	1,226	1,271	1,495
			Vista Roof™ (Limited - incl. in 301A)	Incl	Incl	Incl
		87W	Two-Tone Roof - White Suede (SE, SEL, Limited)	324	336	395
		87G	Two-Tone Roof - Brilliant Silver (SE, SEL, Limited)	324	336	395
		PUG	White Platinum Metallic Tricoat Paint (SEL, Limited & Titanium)	406	421	495
		PU6	Red Candy Metallic Tinted Clearcoat (SEL, Limited & Titanium)	324	336	395
		66B	SYNC® (SE)	324	336	395
		68B	Roof Rack Side Rails - Black (SE & Titanium)	160	166	195
		68C	Roof Rack Side Rails - Chrome (SEL; Limited - requires 300A, 302A)	160	166	195
		67S	Dual Headrest DVD Rear Entertainment System (SEL - req. 201A, 202A, 203A; Limited, Titanium)	1,636	1,696	1,995
		58Z	AUDIO Single CD (SE)	Std	Std	Std
		581	CDX6 w/ SIRIUS® Satellite Radio (SE)	353	366	430
			CDX6 w/ Satellite Radio (SEL)	Std	Std	Std
	91L	Sony Branded Premium Audio System (SEL - incl. in 202A, 203A)	Incl	Incl	Incl	
	58V	Sony Branded Premium Audio System (Limited)	Std	Std	Std	
		Navigation System w/ Rear Back Up Camera (Limited)	Std	Std	Std	
	OPTION CODE	LIMITED PRODUCTION OPTIONS	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL	
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	41H	Engine Block Heater (Fleet only)	\$ 29	\$ 30	\$ 35	
	67R	PowerCode Remote Start	283	293	345	