



2012 FORD FLEX

The Ford Flex is a true crossover, with the ride, handling and fuel economy of a car and with the towing, storage and seating of an SUV. No, it's not the kind of futuristic concept vehicle you might see at a major auto show. But with its advanced, forward-thinking style and design, it might just as well be.



NEW AND NOTABLE

- EcoBoost® available on Limited and Titanium
- Roof rack side rails now available with Vista Roof™
- Rear windshield wiper now center-mounted
- Second-row bench on Limited and Titanium now includes center armrest with two cupholders

ALSO NEW FOR 2012

- New colors: Ginger Ale Metallic, Cinnamon Metallic, Black, Mineral Gray Metallic and Dark Blue Pearl Metallic

ECOBOOST OPTION

Introduced in 2009, the available 3.5-liter EcoBoost V6 offers power comparable to a normally aspirated V8 engine with the fuel economy of a V6 with its unique twin-turbocharged, direct-injection strategy. Flex with EcoBoost is available on the Limited and Titanium series. The EcoBoost engine is mated to a six-speed SelectShift Automatic™ transmission. This advanced gearbox offers the driver a choice between fully automatic operation and manual control.



CLASS-EXCLUSIVE REFRIGERATED CONSOLE

The refrigerated console is mounted between the second-row captain's chairs. The available compressor-driven refrigerator can cool up to seven 12-ounce cans, four half-liter bottles or two 20-ounce bottles from room temperature to 41 degrees in a little more than two-and-a-half hours – 40 percent faster than a standard home refrigerator. Available on Limited and Titanium.



FUEL ECONOMY

Front-wheel drive: 17 mpg city/24 mpg highway

All-wheel drive: 16 mpg city/22 mpg highway (base), 16 mpg city/21 mpg highway (EcoBoost)

Did you know? Flex's 24 mpg highway fuel economy is 1 mpg better than Honda Pilot and unsurpassed vs. GMC Acadia and Toyota Highlander (3.5-liter V6)

VITAL STATS

Engines: 3.5-liter V6, 262 hp @ 6,250 rpm, 248 lb.-ft. torque @ 4,500 rpm; 3.5-liter V6 EcoBoost, 355 hp @ 5,700 rpm, 350 lb.-ft. torque @ 3,500 rpm

Transmission: Six-speed automatic

Series: SE, SEL, Limited, Titanium

Production location: Oakville Assembly Complex, Oakville, Ontario

MSRP: Starting at \$30,180

SAFETY/STANDARD

Standard and available 2012 Ford Flex safety features include:

- Adjustable head restraints
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Dual front and side-impact airbags; second- and third-row Safety Canopy® system
- Belt-Minder®
- Child safety locks, rear door
- LATCH (Lower Anchors and Tether Anchors for Children)
- Tire Pressure Monitoring System
- Illuminated entry lighting
- Dual-stage front seat-mounted side airbags
- Front passenger sensing system
- Personal Safety System™
- MyKey® programmable vehicle key

For more information on the 2012 Ford Flex and other Ford Motor Company products and news, go to media.ford.com